

REVEAL

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Reveal Suits Announces Strategic Partnership with 2026 PGA of America Golf Professional of the Year Brian Crowell



Dallas, Texas — Reveal Suits, the industry leader in custom professional apparel for men and women, is proud to announce a strategic partnership with Brian Crowell, the 2026 PGA of America Golf Professional of the Year. In his new role, Crowell will serve as Reveal Suits’ official Golf Ambassador and Spokesperson, supporting the brand’s continued expansion across the global golf community.

The PGA of America Golf Professional of the Year is the organization’s highest honor, recognizing outstanding leadership, impact, and service within the game. Crowell currently serves as President of Bally’s Golf and General Manager of Bally’s Golf Links at Ferry Point. He brings decades of elite experience as a player, instructor, executive, author, and broadcaster, making him one of the most respected voices in the golf industry.

“We are honored to welcome Brian to the Reveal Suits family,” said Carlton Dixon, Founder and CEO of Reveal Suits. “His leadership, credibility, and deep relationships throughout the golf world align perfectly with our mission to deliver premium, custom apparel that elevates confidence,

professionalism, and personal brand.”

Through this partnership, Reveal Suits will expand its custom apparel offerings to PGA Sections, golf clubs, and PGA Members nationwide. Crowell will collaborate with Reveal to develop innovative golf-inspired collections, exclusive partnerships, and unique experiences designed to serve professionals both on and off the course.

“I’m excited to partner with Reveal Suits, a brand that shares my passion for excellence, performance, and presentation,” said Crowell. “Golf professionals are leaders in their communities, and what we wear should reflect the same level of quality and professionalism that we bring to the game.”

Reveal Suits continues to set the standard for customized, premium apparel, serving athletes, executives, and organizations across sports, entertainment, and business. This partnership represents a major step forward in the company’s commitment to becoming the premier custom apparel partner for the golf industry.

For partnership inquiries, media opportunities, or more information:

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